

The Color of Dreams

SMU MEADOWS MUSEUM MASTERPIECE GALA 2018

***For Immediate Release
September 27, 2018***

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MEADOWS MUSEUM, SMU, HONORS INAUGURAL MASTERPIECE GALA SPONSORS

*Gala chair Pilar Henry and honorary chairs Peggy and Carl Sewell
were joined by more than 50 patrons for September 11 reception*

DALLAS (SMU) – Meadows Museum *Masterpiece Gala* chair Pilar Henry, with honorary chairs Peggy and Carl Sewell, welcomed patrons and host committee members to a reception held in honor of their support on Tuesday, September 11 at the Meadows Museum.

Partygoers mingled over cocktails and canapés by Cassandra Fine Catering, in the museum’s Gene and Jerry Jones Great Hall, while enjoying entertainment by classical guitarist Eddie Healy and perusing a mobile beauty station by Natura Bissé, the exclusive beauty sponsor of the gala.

Midway through the evening Sam Holland, Dean of Meadows School of the Arts, gathered attendees for brief remarks. He extended his gratitude to all in attendance including gala chair Pilar Henry; honorary chairs Peggy and Carl Sewell; Hugo del Pozzo, co-owner of Pinea Wine and gala wine sponsor; and Natura Bissé representatives Laura Muñoz and Michael Ann Guthrie. He also recognized SMU trustees Mike Boone, Linda P. Custard and Nancy Dedman.

Mark A. Roglán, the Linda P. and William A. Custard Director of the Meadows Museum, spoke following the dean to add his gratitude to all in attendance and to the many individuals and organizations that have made the inaugural *Masterpiece Gala* possible. He shared that, to date, more than \$550,000 had been raised, which will help launch an endowment for the museum's Director of Education position, a critical role for the museum and its education programs.

Attendees were then treated to a private tour with Roglán of the exhibition that inspired the *Masterpiece Gala, Dalí: Poetics of the Small, 1929–1936*, comprising nearly two dozen of Salvador Dalí's small-scale paintings from the height of his Surrealist period.

As the evening came to a close, patrons received a thank-you gift courtesy of Natura Bissé, including products from the company's Inhibit Collection, as well as an invitation to experience a 60-minute diamond skin-care ritual.

Guests in attendance at the *Meadows Museum Masterpiece Gala* patron reception included: Gala chair Pilar Henry and Jay Henry, honorary chairs Peggy and Carl Sewell, Linda and Bill Custard, Gail and Gerald Turner, Nancy Dedman, Angela and Brad Cheves, Beth and Sam Holland, Mark Roglán, The Honorable Janet Kafka, Stacey and Nicholas McCord, Michelle Lockhart, Cyrena Nolan, Maru and John Murchison, Mason and Allen Custard, Nancy Shutt, Trinka Taylor, Gwen and Richard Irwin, Gayle Stoffel, and Laura Wilson.

The 2018 *Meadows Museum Masterpiece Gala: The Color of Dreams* will be held at 6:00 p.m. on Saturday, October 13, 2018, at the Meadows Museum. The black-tie event will include a cocktail reception on the sculpture plaza featuring dance performances by SMU students, followed by an exclusive musical performance in the Virginia Meadows Galleries by two of the best musicians in the world, both SMU scholars and internationally acclaimed artists: professors Joaquín Achúcarro (pianist) and Andrés Díaz (cellist). Attendees will then enjoy a seated dinner in the museum's galleries catered by Cassandra Fine Catering followed by live music by Cuvée and dancing.

Sponsorships for the 2018 *Meadows Museum Masterpiece Gala* range from \$2,500 to \$50,000; individual tickets are now on sale for \$1,000 each. For more information or to purchase a sponsorship, contact meadowsgiving@smu.edu, call 214.768.4189 or visit <https://meadowsmuseumdallas.org/gala/>.

About the Director of Education Endowment Fund

The *Meadows Museum Masterpiece Gala* seeks to establish an endowment for the museum's Director of Education position. The endowment will ensure strong leadership of the museum's education department and outreach efforts in perpetuity, establishing a healthy financial base from which to recruit and retain the highest-quality staff and allowing the museum to direct more resources toward its exceptional programming endeavors. The Meadows Museum annually hosts thousands of visitors, teachers, and K-12 and SMU students through symposia, lectures, workshops, gallery talks and guided tours. Additionally, it has received recognition for its accessible programming and resources that welcome audiences of all abilities, with a particular focus on adults with early stage dementia and their care partners, and visitors who are blind or have low vision.

About the Meadows Museum

The Meadows Museum is the leading U.S. institution focused on the study and presentation of the art of Spain. In 1962, Dallas businessman and philanthropist Algur H. Meadows donated his private collection of Spanish paintings, as well as funds to start a museum, to Southern Methodist University. The museum opened to the public in 1965, marking the first step in fulfilling Meadows's vision to create "a small Prado for Texas." Today, the Meadows is home to one of the largest and most comprehensive collections of Spanish art outside of Spain. The collection spans from the 10th to the 21st centuries and includes medieval objects, Renaissance and Baroque sculptures, and major paintings by Golden Age and modern masters.

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