

# *The Color of Dreams*

SMU MEADOWS MUSEUM MASTERPIECE GALA 2018

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## **MEADOWS MUSEUM, SMU, ANNOUNCES MASTERPIECE GALA**

*Pilar Henry to serve as chair of inaugural October 13, 2018 gala with  
Peggy and Carl Sewell as honorary chairs*

DALLAS (SMU) – The Meadows Museum announces its inaugural ***Masterpiece Gala***, presented by Sewell Automotive. Gala proceeds will launch an endowment fund for the Museum’s Director of Education position. The event will coincide with the much-anticipated exhibition *Dalí: Poetics of the Small, 1929–1936*, on view from September 9 through December 9, 2018.

Chaired by Pilar Henry, with Peggy and Carl Sewell serving as honorary chairs, the 2018 *Meadows Museum Masterpiece Gala* will be held on Saturday, October 13 at the Meadows Museum. Taking inspiration from the work of the Spanish surrealist artist Salvador Dalí, the theme of this year’s gala is *The Color of Dreams*.

With décor from Fleurt by Margaret Ryder, the black-tie event will include a cocktail reception on the plaza featuring dance performances by SMU students, followed by a seated dinner in the Museum’s galleries catered by Cassandra Fine Catering. After dinner, guests will enjoy an exclusive musical performance. The evening will continue with a dessert buffet, live music by Cuvée and dancing.

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Gala attendees will also have the opportunity to view the exhibition *Dalí: Poetics of the Small, 1929–1936*, which will be comprised of nearly two dozen of Dalí's small-scale paintings from the height of his Surrealist period, including *The Accommodations of Desire* (1929, Metropolitan Museum of Art, New York), *The Angelus* (c. 1932, Private collection) and *The Weaning of Furniture-Nutrition* (1934, The Dalí Museum, St. Petersburg, Florida).

Sponsorships for the 2018 *Meadows Museum Masterpiece Gala* range from \$2,500 to \$50,000 and are available now; individual tickets will be available in September. For more information or to purchase a sponsorship, contact [meadowsgiving@smu.edu](mailto:meadowsgiving@smu.edu) or call 214.768.4189 or visit <https://meadowsmuseumdallas.org/gala/>.

### **About the Director of Education Endowment Fund**

The Meadows Museum Masterpiece Gala seeks to establish an endowment for the Museum's Director of Education position. The endowment will ensure strong leadership of the museum's education and outreach efforts in perpetuity, establishing a healthy financial base from which to recruit and retain the highest-quality staff and allowing the Museum to direct more resources toward its exceptional programming endeavors. The Meadows Museum annually hosts thousands of visitors, teachers, and K-12 and SMU students through symposia, lectures, workshops, gallery talks, and guided tours. Additionally, it has received recognition for its accessible programming and resources that welcome audiences of all abilities, with a particular focus on adults with early stage dementia and their care partners, and visitors who are blind or have low vision.

### **About the Meadows Museum**

The Meadows Museum is the leading U.S. institution focused on the study and presentation of the art of Spain. In 1962, Dallas businessman and philanthropist Algur H. Meadows donated his private collection of Spanish paintings, as well as funds to start a museum, to Southern Methodist University. The Museum opened to the public in 1965, marking the first step in fulfilling Meadows's vision to create "a small Prado for Texas." Today, the Meadows is home to one of the largest and most comprehensive collections of Spanish art outside of Spain. The collection spans from the 10th to the 21st centuries and includes medieval objects, Renaissance and Baroque sculptures, and major paintings by Golden Age and modern masters.

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