

Business Council for the Arts

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The 2016 Obelisk Awards

Business Council for the Arts Announces The 2016 Obelisk Award Winners

Dallas, Texas- Business Council for the Arts is proud to announce the honorees of The 2016 Obelisk Awards, which recognize companies, business and arts leaders for their invaluable contributions supporting arts and culture in North Texas.

The 2016 Obelisk Awards will be held on Monday, November 7, 11:30AM-1:30PM at the Belo Mansion in the Dallas Arts District.

“Now in its 28th year, The Obelisk Awards reflect a pantheon of businesses large and small that have made this region one of the nation’s most creatively vibrant,” said Dotti Reeder, co-chair of The 2016 Obelisk Awards.

This year Business Council for the Arts has initiated a new award to honor a visionary nonprofit arts leader.

2016 Obelisk Awards Honorees are: (Please see attached document for further information on specific categories and honorees)

- Arts Partnership Award, Large, Fossil Group, nominated by Big Thought
- Arts Partnership Award, Medium, Taxco Food Produce, nominated by The Mexico Institute
- Arts Partnership Award, Small, Watters Creek at Montgomery Farms, nominated by Allen Art Alliance
- New Initiatives Award, Large, Cash America, nominated by Junior Players
- New Initiatives Award, Medium, UMB Bank, nominated by The Dallas Opera
- New Initiatives Award, Small, The Law Offices of Eric Cedillo, nominated by Cara Mia Theater
- Distinguished Nonprofit Arts Organization, Dallas Film Society, nominated by ABCO, Inc.
- Outstanding Leadership Arts Alumnus Award, Zenetta Drew, nominated by Leadership Women
- Business Champion for the Arts, Darrell Rodenbaugh, nominated by Plano Children’s Theatre & North Texas Performing Arts
- Visionary Nonprofit Arts Leader, Mark Roglán, nominated by Patricia Meadows

Co-Chairs of The 2016 Obelisk Awards

Kevin Hurst, Director of Charitable Giving, Neiman Marcus Group will be chairing The 2016 Obelisk Awards for the second year with fellow Business Council for the Arts board member Dotti Reeder, Managing Director, Tolleson Wealth Management.

Keynote Speaker and Master of Ceremonies (additional information included as attachment)

Keynote speaker for the event is Ryan Anthony, Principal Trumpet of the Dallas Symphony Orchestra and Founder of Cancer Blows; an organization that brings awareness to and raises funds for cancer treatment.

Returning for the seventh year as Master of Ceremonies is Mary Anne Alhadeff, President & CEO of North Texas Public Broadcasting, which includes KERA Radio and Television, as well as KXT and affiliated programs.

Artist for The 2016 Obelisk Awards

Noted Dallas Artist, Jim Bowman of Bowman Glass Studios will be returning for the second year to create handblown glass sculptures as The 2016 Obelisk Awards.

Members of the Board of Directors, Business Council for the Arts

Michael Abcarian, Joel Austin, Gabriel Barbier-Mueller, King Bourland, Randy Colson, Samantha Hale Crispin, Rick del Monte, Bernie DiFiore, Hilda Galvan, Larry Glasgow, Kenny Goldberg, Debra Hodges, Dr. Sam Holland, Kevin Hurst, Dr. Dennis Kratz, Tom Leatherbury, Mary McNulty, Nancy Nasher, Ann Pomykal, Dotti Reeder, Terri Ricketts, Steven Roth, Phil Samson, Anthony Scotti, David Torok, Sherry Tucker and Katherine Wagner.

CEO and President: Katherine Wagner (Katherine.Wagner@ntbca.org or 972-991-8300 extension 600)

To Purchase Sponsorship, Seating and Ads: Contact Ashley Wilson, Manager of Membership and Development at Ashley.wilson@ntbca.org or call 972-991-8300 extension 601.

About Business Council for the Arts

Business Council for the Arts (BCA) is a nonprofit organization founded in 1988 as an initiative of the Dallas Citizen's Council by Raymond D. Nasher and other local business leaders to create business/arts partnerships, leading to enhanced quality of life and economic growth for the region. For 28 years, Business Council for the Arts has developed business leaders for nonprofit arts and cultural boards of directors; fostered employee creativity, engagement and creativity through the arts; guided strategic business support for the arts; and measured the economic impact of arts and culture in North Texas.

Press Release Detail

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The 2016 Obelisk Awards Honoree Detail

Please see below for a synopsis of each honoree by their nominator.

ARTS PARTNERSHIP AWARD CATEGORY (Partnerships of more than 3 years)

LARGE- MORE THAN 500 EMPLOYEES

Fossil Group

Nominated by Big Thought

With years of service to the Big Thought, Fossil continues to provide generous counsel, executive expertise, board service, financial support, project management, leadership resources, event and fund-raising support, strategic planning and branding expertise. It also serves as a corporate sponsor in its largest scope of work, in conjunction with the City of Dallas and Dallas Independent School District, for Dallas City Learning. As Big Thought's strategic and brand experts, Fossil led the organization's re-branding and message refresh pro-bono in 2015, creating a dynamic brand platform.

MEDIUM- 50 TO 500 EMPLOYEES

Taxco Food Produce

Nominated by The Mexico Institute

Since 1992, when the Mexico Institute began organizing Summer Arts Camps for children ages 6-12 at The Dallas Visual Arts Center and at Our Lady of Guadalupe Cathedral, Taxaco Food Produce has donated fresh and healthy vegetables and fruits to serve the children. In addition, they have supported this, and other numerous educational and cultural programs and performances, with cash donations as well. Mr. Alfredo Duarte and his wife Irma, personally and professionally are very generous to the community.

SMALL- LESS THAN 50 EMPLOYEES

Watters Creek at Montgomery Farms

Nominated by The Allen Arts Alliance

Watters Creek partners with the Allen Arts Alliance to bring arts to the community in many different ways. The Arts Alliance has been given use of an art space/gallery in Watters Creek to hold art exhibits, classes, and other art activities. Watters Creek is AAA's prime partner in bringing the Allen Arts Festival every May by having the festival venue at Watters Creek and by helping market the event through their LED Board, posters and website. Additionally, Watters Creek partners with the Alliance by coordinating a number of free art activities for kids throughout the year.

NEW INITIATIVES AWARD CATEGORY (PARTNERSHIPS OF LESS THAN THREE YEARS AND NEW CONCEPTS)

LARGE – MORE THAN 500 EMPLOYEES

Cash America

Nominated by Junior Players

In 2015, Junior Players created *Junior Players Presents: Transformation Project* that was performed at the Dee and Charles Wylie Theater in August. The vision of this program centers on the Junior Players motto: "transforming kids' lives through the arts" as the teen dancers came together to discuss some of the most challenging issues facing both themselves and their peers. CashAmerica has continued to serve as the Title Sponsor again this year. They strongly believe in The Junior Players mission to provide a non-violent alternative for students looking to deal with any personal issues facing them in their day-to-day lives.

MEDIUM- 50 TO 500 EMPLOYEES

UMB Bank

Nominated by The Dallas Opera

For the last two seasons, UMB Bank has generously supported The Dallas Opera as sponsor of the Inner Circle, the Opera's core group of donors. UMB's sponsorship allows the Opera to offer unique benefits that assist in retaining current donors and attracting new ones. Jim LaFontaine serves on the Dallas Opera Board's corporate committee, actively deepening corporate relationships.

SMALL- LESS THAN 50 EMPLOYEES

The Law Offices of Eric Cedillo

Nominated by Cara Mia Theater

Cara Mia's *The School of YES!* is a series of residencies in the Dallas neighborhood schools of West Dallas and Oak Cliff as well as a summer program at the Oak Cliff Cultural Center that give young people the skills to say "yes" to a future of their choice. Eric Cedillo underwrites the entire cost of the stipend positions for the youth leaders, and is active in the application process. With their board president, Linda Cantu, he created a day of small lectures given by civic leaders of color for the youth leaders in the camp. Mr. Cedillo also underwrites a student night for CMTC productions that includes facilitated talk backs and study guides so the students have a chance to see and discuss a theatre production that represents alternate realities and diversity.

DISTINGUISHED NONPROFIT ARTS ORGANIZATION

Dallas Film Society

Nominated by ABCO, Inc.

The Dallas Film Society continues to enhance the reputation of Dallas through the Dallas International Film Festival (DIFF). DIFF is Dallas' largest singular event dedicated to celebrating film. It has hosted more than 1,500 filmmakers in Dallas over the last 10 years, awarded more than \$775,000 in prizes, screened 95 World Premiere movies and hosted acclaimed actors, s. In 2016 the DIFF showed 172 different films from 32 different countries with the assistance of 1200 volunteers. DIFF has both a High School Shorts Showcase as well as a College Shorts Showcase, and shines a spotlight each year on the Dallas Film Industry.

OUTSTANDING LEADERSHIP ARTS ALUMNUS AWARD (honoring an alumnus of Leadership Arts Institute, a program of BCA)

Zenetta Drew

Nominated by Leadership Women

Zenetta Drew has been with Dallas Black Dance since 1987. She works with its 50 member Board of Directors and Artistic Director to formulate and implement the company's vision and mission. During her tenure, the company's annual performances have grown from 30 to over 600 and now consistently include national and international venues. Audiences have grown from 20,000 to over 150,000 persons annually and the company's operating budget has increased from \$175,000 to over \$3.9 million. To date, the company has performed in 31 states, 14 countries and on 5 continents. Audiences have grown from 20,000 to over 150,000 persons annually and the company's operating budget has increased from \$175,000 to over \$3.9 million. To date, the company has performed in 31 states, 14 countries and on 5 continents. Among her many civic commitments, she is an annual presenter for Leadership Arts Institute sharing expertise on board duties and responsibilities.

BUSINESS CHAMPION FOR THE ARTS

Darrell Rodenbaugh

Nominated by Plano Children's Theatre & North Texas Performing Arts

Now serving in his fifth year as President of the Governing Board of Directors of the North Texas Performing Arts, Darrell has let the effort to move the organization from near-closure to its current state of growth and vitality.

Under Darrell's leadership, Plano Children's Theater created the North Texas Performing Arts organization, representing the fastest growing theatre youth program in Texas Under this umbrella, two new sister-theatres in McKinney and Frisco were created and made sustainable. Currently, a fourth theater is underway in Dallas. Darrell's leadership in creating the organizational structure, the management operations, and the vision statement for the theatre have allowed this

organization to triple its theaters and audiences in the last five years, and provided arts education to some 4,000 students last year.

VISIONARY NONPROFIT ARTS LEADER

Mark Roglán

Nominated by Patricia Meadows

Under Director Mark A. Roglán's leadership, the Meadows Museum has increased its attendance; has developed a major program of international exhibitions; has created meaningful fellowships; produced insightful publications; constructed a new sculpture garden and outside spaces; made major acquisitions; formed new ways of educating and connecting with art for impaired people; as well as established strategic alliances with major museums, most importantly with the Museo Nacional del Prado. Though he has worked tirelessly since his arrival in Dallas, this is the year when Mark A. Roglán should be recognized for his extraordinary contributions as highlighted by the Museum's 50th Anniversary celebrations.

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The 2016 Obelisk Awards- Press Release Keynote Speaker and Master of Ceremonies Biographies Detail

RYAN ANTHONY BIOGRAPHY

The Ryan Anthony Foundation, a 501(c)(3) non-profit organization, was created in 2014 to manage and support Cancer Blows events by Ryan Anthony, Principal Trumpet of the Dallas Symphony Orchestra, and his wife Niki. The foundation strives to keep expenses to a minimum and is managed by a talented team of volunteers so that the majority of money given is used for its true purpose – to improve cancer treatment outcomes and ultimately find a cure.

Ryan began playing the trumpet at age 7. A child prodigy, while still in high school Ryan was honored as a Presidential Scholar; was only the second person in history to be awarded the prestigious Seventeen Magazine national solo competition Grand (the other winner was violinist Joshua Bell); and soloed with the Detroit Symphony and Cleveland Orchestra. Since graduating from the Cleveland Institute of Music, Ryan has had a successful career as a trumpet soloist and clinician – soloing with major orchestras around the world; performing for several years with the Canadian Brass and now acting as Principal Trumpet of the Dallas Symphony Orchestra.

Thanksgiving Week 2012, at age 43, Ryan received the unbelievable news that he had Multiple Myeloma. Since diagnosis, Ryan has undergone an autologous Stem Cell Transplant and is currently in Complete Remission.

MARY ANNE ALHADEFF BIOGRAPHY

Mary Anne Alhadeff is President and CEO of North Texas Public Broadcasting (KERA), a non-profit public media organization which operates the television and radio stations KERA Channel 13, KERA WORLD, KERA 90.1 FM, and KXT 91.7 FM. KERA is a significant community resource in North Texas, reaching the fourth largest population area in the country. Since joining KERA in 2005, Mary Anne has substantially increased local programming to reflect the extraordinary people, culture and history of North Texas. Under her leadership, NTPB launched *Think with Kryz Boyd*, CEO with Lee Cullum, the *Economy Project*, KERA's cultural reporting unit *Art&Seek*, KXT 91.7, and expansion of KERA's local broadcast and digital news reporting. Today, KERA's programs and services are accessed by two million people weekly.

During her career as a producer, Mary Anne's programs have aired on PBS, Showtime, HBO, BBC London and CBC Canada. Her productions have earned awards from the Corporation for Public Broadcasting,

the National Academy of Television Arts and Sciences (Emmy Awards) and the New York Film Festival, among others.

Mary Anne currently serves on the SMU Tate Lecture Series Board of Directors, the Corporation for Public Broadcasting Advisory Council, the National Educational Telecommunications Association Board, the Alcuin School Advisory Board, and is a member of The Charter 100, the International Women's Forum, The Dallas Assembly, The Dallas Summit and the Downtown Dallas Residents' Council.