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MEADOWS MUSEUM TO PARTICIPATE IN BLUE STAR MUSEUMS

The Meadows Museum is one of more than 2,000 museums across America to offer free admission to military personnel and their families this summer in collaboration with the National Endowment for the Arts, Blue Star Families, and the Department of Defense

[DALLAS] – Today the Meadows Museum announced its participation in the Blue Star Museums program, a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and a record-breaking 2,000 museums across America to offer free admission to the nation's active duty military personnel including National Guard and Reserve and their families from Memorial Day through Labor Day 2013. Leadership support has been provided by MetLife Foundation through Blue Star Families. The program provides families an opportunity to enjoy the nation's cultural heritage and learn more about their new communities after completing a military move. The complete list of participating museums is available at www.arts.gov/bluestarmuseums.

"Blue Star Museums is a collaboration between the arts and military communities," said NEA Acting Chairman Joan Shigekawa. "Our work with Blue Star Families and with more than 2,000 museums ensures that we can reach out to military families and thank them for their service and sacrifice."

"Blue Star Museums is something that service members and their families look forward to every year and we are thrilled with the continued growth of the program," said Blue Star Families CEO Kathy Roth-Douquet. "Through this distinctive collaboration between Blue Star Families, the National Endowment for the Arts and more than 2,000 museums across the United States, service members and their families can connect with our national treasures with this unparalleled opportunity to visit some of the country's finest museums for free."

This year, more than 2,000 (and counting) museums in all 50 states, the District of Columbia, Puerto Rico, and American Samoa are taking part in the initiative, including more than 450 new museums this year. Museums are welcome to join Blue Star Museums throughout the summer. The effort to recruit museums has involved partnerships with the American Alliance of Museums, the Association of Art Museum Directors, the Association of Children's Museums, the American Association of State and Local History, and the Association of Science-Technology Centers. This year's Blue Star Museums represent not just fine arts museums, but also science museums, history museums, nature centers, and 75 children's museums. Among this year's new participants are the J. Paul Getty Museum in Los Angeles, California, Grand Traverse Lighthouse Museum in Northport, Michigan, the Totem Heritage Center in Ketchikan, Alaska, and the World Museum of Mining in Butte, Montana.

About Blue Star Museums

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums across America. The program

runs from Memorial Day, May 27, 2013 through Labor Day, September 2, 2013.

The free admission program is available to **any** bearer of a Geneva Convention common access card (CAC), a DD Form 1173 ID card, or a DD Form 1173-1 ID card, which includes active duty U.S. military - Army, Navy, Air Force, Marines, Coast Guard, as well as members of the National Guard and Reserve, U.S. Public Health Service Commissioned Corps, NOAA Commissioned Corps - and up to five family members. Please see the <u>chart of the acceptable IDs</u> (PDF). Some special or limited-time museum exhibits may not be included in this free admission program. For questions on particular exhibits or museums, please contact the museum directly. To find out which museums are participating, visit <u>www.arts.gov/bluestarmuseums</u>. The site includes a list of participating museums and a map to help with visit planning.

All summer long, Blue Star Museums will share stories through social media. Follow Blue Star Museums on <u>Twitter</u> (hashtag #BlueStarMuse), on <u>Facebook</u>, and read the <u>Blue Star Blog</u> for profiles of participating museums, stories about military families, and tips on getting the most out of your visit.

This is the latest NEA program to bring quality arts programs to the military, veterans, and their families. Other NEA programs for the military have included the NEA/Walter Reed Healing Arts Partnership; Great American Voices Military Base Tour; and Shakespeare in American Communities Military Base Tour.

About the Meadows Museum

The Meadows Museum is the leading U.S. institution focused on the study and presentation of the art of Spain. In 1962, Dallas businessman and philanthropist Algur H. Meadows donated his private collection of Spanish paintings, as well as funds to start a museum, to Southern Methodist University. The museum opened to the public in 1965, marking the first step in fulfilling Meadows' vision to create a "Prado on the Prairie."

Today, the Meadows is home to one of the largest and most comprehensive collections of Spanish art outside of Spain. The collection spans from the 10th to the 21st century, and includes medieval objects, Renaissance and Baroque sculptures, and major paintings by Golden Age and modern masters.

About Blue Star Families

Blue Star Families is a national, nonprofit network of military families from all ranks and services, including guard and reserve, dedicated to supporting, connecting and empowering military families. With our partners, Blue Star Families hosts a robust array of morale and empowerment programs, including Books on Bases, Blue Star Museums, Operation Honor Corps, Blue Star Careers and Operation Appreciation. Blue Star Families also works directly with the Department of Defense and senior members of local, State and Federal government to bring the most important military family issues to light. Working in concert with fellow nonprofits, community advocates, and public officials, Blue Star Families raises awareness of the challenges and strengths of military family life and works to make military life more sustainable. Our worldwide membership includes military spouses, children, parents, and friends, as well as service members, veterans and civilians. To learn more about Blue Star Families, visit http://www.bluestarfam.org.

About the National Endowment for the Arts

The National Endowment for the Arts was established by Congress in 1965 as an independent agency of the federal government. To date, the NEA has awarded more than \$4 billion to support artistic

excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector. To join the discussion on how art works, visit the NEA at arts.gov.

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